

Southern Cross Advertising Calendar 2018

<u>Issue</u>	<u>Deadline - NOON</u>		<u>Publication Date</u>
JANUARY	Dec. 06 '17		December 20
FEBRUARY	January 17	Catholic Schools Week (1/28 – 2/03)	January 31
MARCH	February 14	Lent begins 2/14/18	February 28
APRIL	March 14	Rite of Election (???) Palm Sunday (3/25) Easter (4/01)	March 28
MAY	April 11	National Day of Prayer (5/03) Mother's Day (5/13) Memorial Day (5/28) Summer Schools & Camps	April 25
JUNE	May 16	Senior Supplement Father's Day (6/17) Vacation Bible Schools	May 31
JULY	June 13	Deacon Ordination (???) Priest Ordination (???) Directory Advertisers Thank You	June 27
AUGUST	July 18	Assumption of Mary (8/15) Grandparents Day (9/09)	August 1
SEPTEMBER	August 15	Back to School Catechetical Sunday Non-discrimination stmt – Schools Department	August 29
OCTOBER	September 12	Mission Supplement (Mission Sunday is 10/21/18)	September 26
NOVEMBER	October 17	Statement of Ownership Veteran's Day (11/11) Thanksgiving (11/22)	October 31
DECEMBER	November 21	Christmas/Advent (12/2-24)	December 5
JANUARY	December 12		December 28
Directory production September – October – November			12/12/17